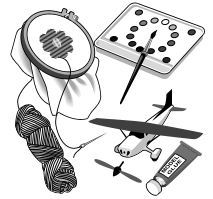




*27th Annual*  
***Parkville Towne Centre Fair***  
*Sunday, September 18, 2011*  
*Rain Date Sunday, October 2, 2011*



*Sponsored by the Parkville-Carney Business & Professional Association*

## **CORPORATE SPONSORSHIP PROGRAM**

The Parkville-Carney Business Association is preparing for our 27<sup>th</sup> Annual Towne Centre Fair to be held on Sunday, September 18, 2011. The Fair is held on Harford Road, which is closed for the day by the State Highway Administration, from Taylor Avenue north to Woodside. This added space will allow us to incorporate a car show into the Fair pending our working out the details.

Originally intended to highlight businesses in the Parkville business district, the Fair has grown with over 15,000 visitors attending for a great day of entertainment and activities for young and old. Participation in the past has included up to 150 vendors including crafters, politicians, professional service providers, small business owners and large corporations.

As the Fair grew over the years, it was decided to donate the profits to worthwhile charities including the Parkville High School Pop Music Organization, The Maryland School for the Blind and Parkville Rec. We expect our 2011 Fair to be bigger and better than ever!

Considering all the advantages of exposure to such a large crowd, we have initiated a corporate sponsorship program. Sponsorship of the Fair presents an excellent opportunity to interact with a diverse crowd from the entire Baltimore Metropolitan area.

Your support of the Annual Parkville Towne Centre Fair will be greatly appreciated by this loyal, close-knit community who will likely reward your participation by giving you their business.

Please refer to the attached program for details of the 3 – tier sponsorship program for the Annual Parkville Towne Centre Fair including the costs and associated benefits of being a corporate sponsor.

We appreciate your consideration of becoming a sponsor of the Annual Parkville Towne Centre Fair and helping to generate profits so that we may continue supporting worthwhile charities. Should you have any questions regarding this information, please call 410-665-0100.

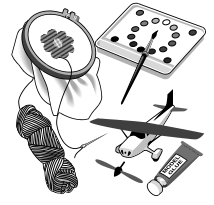
Sincerely,

**THE PARKVILLE-CARNEY BUSINESS & PROFESSIONAL ASSOCIATION, INC.**

Bob Stratemeyer, President



**27th Annual  
Parkville Towne Centre Fair  
Sunday, September 18, 2011  
Rain Date Sunday, October 2, 2011**



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## CORPORATE SPONSORSHIP PROGRAM

<b>Gold Sponsor</b> <b>\$1000</b>	<ul style="list-style-type: none"> <li>➤ Up to 3 free 12' X 15' Vendor Booths at Preferred Location</li> <li>➤ ¼ Page Ad in our quarterly Newsletter for 1 Year</li> <li>➤ Annual Membership in the Parkville-Carney Business &amp; Professional Association</li> <li>➤ Acknowledgement in all Press Releases</li> <li>➤ Sponsor Sign in a prominent location</li> </ul>
<b>Silver Sponsor</b> <b>\$500</b>	<ul style="list-style-type: none"> <li>➤ Up to 2 free 12' X 15' Vendor Booths at Preferred Location</li> <li>➤ ¼ Page Ad in our quarterly Newsletter for 1 Year</li> <li>➤ Annual Membership in the Parkville-Carney Business &amp; Professional Association</li> <li>➤ Acknowledgement in all Press Releases</li> <li>➤ Sponsor Sign in a prominent location</li> </ul>
<b>Bronze Sponsor</b> <b>\$300</b>	<ul style="list-style-type: none"> <li>➤ 1 free 12' X 15' Vendor Booth at Preferred Location</li> <li>➤ ¼ Page Ad in our quarterly Newsletter for 1 Year</li> <li>➤ Annual Membership in the Parkville-Carney Business &amp; Professional Association</li> <li>➤ Acknowledgement in all Press Releases</li> <li>➤ Sponsor Sign in a prominent location</li> </ul>

**Note: Sponsorships must be paid by August 1, 2011 to be included in Press Releases**

Please select the sponsorship program in which you wish to participate

Gold Sponsor                       Silver Sponsor                       Bronze Sponsor

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Please make checks payable to Parkville-Carney Business & Professional Association and return by 08/01/2011**

Amount Enclosed: \_\_\_\_\_

With payment to:                      Parkville-Carney Business & Professional Association  
P.O. Box 10925  
Baltimore, MD 21234

The Parkville Carney Business and Professional Association Inc. will assume no responsibility for liability of any kind. The exhibitor agrees to indemnify and hold harmless the Parkville Carney Business & Professional Association Inc., its Officers, Directors, Chairman, Employees and agents from any and all claims including, but not limited to, those based upon property damages, personal injuries, taxes and / or loss, in any way related to the fair, including reasonable attorney's fees. The Parkville Carney Business & Professional Association Inc. and their Officers, Chairman, Directors, Employees and Agents assume no liability for loss or damage to exhibitor's property.