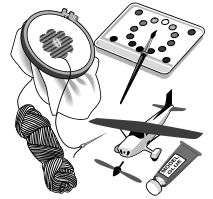




26th Annual
Parkville Towne Centre Fair
Sunday, September 12, 2010



Sponsored by the Parkville-Carney Business & Professional Association

CORPORATE SPONSORSHIP PROGRAM

The Parkville-Carney Business Association is preparing for our 26th Annual Towne Centre Fair to be held on Sunday, September 12, 2010. The Fair is held on Harford Road, which is closed for the day by the State Highway Administration, from Taylor Avenue north to Dubois. We have also been given permission to use the Lavender Avenue Parking Lot for the day.

Originally intended to highlight businesses in the Parkville business district, the Fair has grown with over 15,000 visitors attending for a great day of entertainment and activities for young and old. Participation in the past has included up to 150 vendors including crafters, politicians, professional service providers, small business owners and large corporations.

As the Fair grew over the years, it was decided to donate the profits to worthwhile charities including the Parkville High School Pop Music Organization, The Maryland School for the Blind and Parkville Rec. We expect our 2010 Fair to be bigger and better than ever!

Considering all the advantages of exposure to such a large crowd, we have initiated a corporate sponsorship program. Sponsorship of the Fair presents an excellent opportunity to interact with a diverse crowd from the entire Baltimore Metropolitan area.

Your support of the Annual Parkville Towne Centre Fair will be greatly appreciated by this loyal, close-knit community who will likely reward your participation by giving you their business.

Please refer to the attached program for details of the 3 – tier sponsorship program for the Annual Parkville Towne Centre Fair including the costs and associated benefits of being a corporate sponsor.

We appreciate your consideration of becoming a sponsor of the Annual Parkville Towne Centre Fair and helping to generate profits so that we may continue supporting worthwhile charities. Should you have any questions regarding this information, please call 410-665-0100.

Sincerely,

THE PARKVILLE-CARNEY BUSINESS & PROFESSIONAL ASSOCIATION, INC.

Bob Stratemeyer, President

